



To All Orange County Market Place® Daily Sellers:

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**2009 DAILY PRIORITY SELECTION PROGRAM  
EFFECTIVE JANUARY 2009  
NEW SELLING PROGRAM FOR DAILY SELLERS**

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**EFFECTIVE JANUARY 2009**

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**The MONTHLY PRIORITY RESERVATION PROGRAM HAS BEEN DISCONTINUED  
AND REPLACED WITH THE DAILY PRIORITY SELECTION PROGRAM**

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**Program Guidelines:**

Reservations are made **WEEKLY ONLY**. This is not a **MONTHLY PROGRAM**.

Reservations are made **EACH WEEKEND PRECEDING THE WEEKEND YOU WISH TO RESERVE**.  
**APPLICATIONS AVAILABLE ONLY AT GUEST SERVICE BOOTH AT THE TIME OF PAYMENT.**

A drawing will take place on Saturdays at 3:45PM at the Guest Service Booth to determine **ORDER OF SELECTION**. Please bring your Orange County Market Place vendor I.D. card to be used in the drawing.

**ACTUAL SPACE SELECTION** will begin on **SUNDAY** at 7:15 AM at the Guest Service Booth.

Please bring your payment in **CASH, CASHIER'S CHECK OR MONEY ORDER**. No personal checks, business checks or credit cards accepted at this time. See **SPACE FEE PRICING CHART ON PAGE 2**.

***All fees are non-refundable and may not be applied towards a future selling date.***

If you miss Sunday morning selection time, you may purchase and select a space on Sunday before 3:30 PM.

***Advance Space Selections will not be accepted over the telephone from the corporate office. All space selections must be made at the Market Place the weekend before.***

Space availability will be limited. We will do our utmost to accommodate your request.

Once a space assignment has been made, sellers are not permitted to exchange or move to other spaces that may be available. ***If you wish to change your space on the morning of the event, an ADDITIONAL CHARGE FEE of \$30.00 per day will apply.***

The Operating Procedures for Sellers outlines the rules and regulations that must be followed at all times.

The named permittee must personally occupy the assigned space at all times.

All daily space fees, merchant information service fees, merchant advertising fees, and insurance fees will apply as outlined in the Operating Procedures for sellers.

Entry time for the morning of the event is 5:00AM to 6:15AM. Please enter Gate #2 located off Fair Drive and

Vanguard.

This program is subject to the continued availability of the Daily Priority Selection Program and the operation of the Orange County Market Place by Tel Phil Enterprises, Inc. All Daily space fees, merchant information service fees, merchant advertising fees and insurance fees will apply as outlined in the Operating Procedures for Sellers.

For more information please visit our website at [www.ocmarketplace.com](http://www.ocmarketplace.com) or contact the corporate office at 949/723-6660. Thank you for your continued participation in the Orange County Market Place®.

January 2009



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## 2009 DAILY PRIORITY SELECTION PROGRAM SPACE FEE PRICING SCHEDULE

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*All fees are non-refundable and may not be applied towards a future selling date.*

*All space fees include the advance payment discount.*

**See Page 1 for PROGRAM GUIDELINES**

<i>SINGLE SPACE</i>			
<i>SELLING MONTH</i>	<i>RESERVATION PREMIUM FEE PER DAY</i>	<i>SINGLE SPACE FEE PER DAY</i>	<i>TOTAL SPACE FEES PER DAY</i>
January thru March	\$30.00	\$25.00	\$55.00
April thru August	\$40.00	\$50.00	\$90.00
September and October	\$30.00	\$25.00	\$55.00
November and December	\$50.00	\$50.00	\$100.00

<b>DOUBLE SPACE</b>			
<b>SELLING MONTH</b>	<b>RESERVATION PREMIUM FEE PER DAY</b>	<b>DOUBLE SPACE FEE PER DAY</b>	<b>TOTAL SPACE FEES PER DAY</b>
January thru March	\$30.00	\$50.00	\$80.00
April thru August	\$40.00	\$100.00	\$140.00
September and October	\$30.00	\$50.00	\$80.00
November and December	\$50.00	\$100.00	\$150.00

<b>TRIPLE SPACE</b>			
<b>SELLING MONTH</b>	<b>RESERVATION PREMIUM FEE PER DAY</b>	<b>TRIPLE SPACE FEE PER DAY</b>	<b>TOTAL SPACE FEES PER DAY</b>
January thru March	\$30.00	\$75.00	\$105.00
April thru August	\$40.00	\$150.00	\$190.00
September and October	\$30.00	\$75.00	\$105.00
November and December	\$50.00	\$150.00	\$200.00

**NOTE:**

- ☐ Merchant Advertising and Merchant Information Fees will be collected at the time of space selection.
- ☑ Daily Insurance is due and payable at the time of space selection, unless annual insurance meeting the Orange County Market Place requirements is on file at the corporate office.

January 2009