



To All Orange County Market Place® Daily Sellers:

2012 DAILY PRIORITY SELECTION PROGRAM

SELLING PROGRAM FOR DAILY SELLERS

Program Guidelines:

1. Reservations are made **WEEKLY ONLY**. This is not a **MONTHLY PROGRAM**.
2. Reservations are made EACH WEEKEND PRECEDING THE WEEKEND YOU WISH TO RESERVE.
3. A drawing will take place on Saturdays at 7:15 AM at the Guest Service Booth to determine ORDER OF SELECTION. Please bring your Orange County Market Place vendor I.D. card to be used in the drawing.
4. ACTUAL SPACE SELECTION will begin immediately following the drawing on SATURDAY at the Guest Service Booth.
5. Please bring your payment in CASH, CASHIER'S CHECK OR MONEY ORDER. No personal checks, business checks or credit cards accepted at this time. **See SPACE FEE PRICING CHART ON PAGE 2.**
6. **All fees are non-refundable and may not be applied towards a future selling date.**
7. If you miss Saturday morning selection time, you may purchase and select a space on Saturday or Sunday before 3:30 PM.
8. ***Advance Space Selections will not be accepted over the telephone from the corporate office. All space selections must be made at the Market Place the weekend before.***
9. Space availability will be limited. We will do our utmost to accommodate your request.
10. Once a space assignment has been made, sellers are not permitted to exchange or move to other spaces that may be available. ***If you wish to change your space on the morning of the event, an ADDITIONAL SPACE TRANSFER FEE matching the current reservation premium fee for that month will be applied per day.***
11. The Operating Procedures for Sellers outlines the rules and regulations that must be followed at all times.
12. The named permittee must personally occupy the assigned space at all times.
13. All daily space fees, merchant information service fees, merchant advertising fees, and insurance fees will apply as outlined in the Operating Procedures for sellers.
14. Entry time for the morning of the event is 5:00AM to 6:15AM. Please enter Gate #2 located off Fair Drive and Vanguard.
15. This program is subject to the continued availability of the Daily Priority Selection Program and the operation of the Orange County Market Place by Tel Phil Enterprises, Inc. All Daily space fees, merchant information service fees, merchant advertising fees and insurance fees will apply as outlined in the Operating Procedures for Sellers.
16. For more information please visit our website at www.ocmarketplace.com or contact the corporate office at **949/723-6660**. Thank you for your continued participation in the Orange County Market Place®.

November 2011



2012 DAILY PRIORITY SELECTION PROGRAM SPACE FEE PRICING SCHEDULE

All fees are non-refundable and may not be applied towards a future selling date.

All space fees include the advance payment discount.

See Page 1 for PROGRAM GUIDELINES

<i>SINGLE SPACE</i>			
<i>SELLING MONTH</i>	<i>RESERVATION PREMIUM FEE PER DAY</i>	<i>SINGLE SPACE FEE PER DAY (INCLUDES DISCOUNT)</i>	<i>TOTAL SPACE FEES PER DAY</i>
January thru December	\$40.00	\$50.00	\$90.00

<i>DOUBLE SPACE</i>			
<i>SELLING MONTH</i>	<i>RESERVATION PREMIUM FEE PER DAY</i>	<i>DOUBLE SPACE FEE PER DAY (INCLUDES DISCOUNT)</i>	<i>TOTAL SPACE FEES PER DAY</i>
January thru December	\$40.00	\$100.00	\$140.00

<i>TRIPLE SPACE</i>			
<i>SELLING MONTH</i>	<i>RESERVATION PREMIUM FEE PER DAY</i>	<i>TRIPLE SPACE FEE PER DAY (INCLUDES DISCOUNT)</i>	<i>TOTAL SPACE FEES PER DAY</i>
January thru December	\$40.00	\$150.00	\$190.00

NOTE:

- ✍ Merchant Advertising and Merchant Information Fees will be collected at the time of space selection.
- ✍ Daily Insurance is due and payable at the time of space selection, unless annual insurance meeting the Orange County Market Place requirements is on file at the corporate office.

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